



Communication Arts
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Communication Arts 2024 Advertising Shortlist

These are the finalists in our 2024 Advertising competition.
 Winners will be notified by July 26, 2024.

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Ad Agency	Category	Title
AAD BRAND CONSULTANT	Posters	Experimental Typography Exhibition
Amazon XCM	Digital Advertising	Amasongs
Amazon XCM	Digital Advertising	Dormz
Amazon XCM	Television Commercial	Joy Ride
Amazon XCM	Digital Advertising	Joy Ride
Amazon XCM	Digital Advertising	Wrapping Paper
Angry Butterfly	Digital Advertising	Next to Stok'd
ARSONAL	Posters	Fargo
Lindsey Baek	Student Work	Holiday Home
Baker & Bonner Creative Emporium	Television Commercial	Four Sixes Ranch "Still Unchanged - 60"
Baker & Bonner Creative Emporium	Digital Advertising	Four Sixes Ranch "Still Unchanged - Long Form"
Baker & Bonner Creative Emporium	Self-Promotion	Baker & Bonner Creative Emporium "Work/Play Hard"
Bald&Beautiful	Posters	Obsessed
Graham Bartal	Student Work	Burlesque Hall of Fame
Cole Bates	Student Work	Casio - Don't Miss a Second
BBDO and Critical Mass	Integrated Campaign	Sleep with Rain
BBDO MW	Self-Promotion	Yuleogy Log
Bensimon Byrne	Digital Advertising	Feel the Art of Audi
Marlana Bianchi	Student Work	Break the Sound Barrier
Black Swan Life	Posters	Tea Garden
Bleublancrouge	Self-Promotion	Award Show Hack
Bloomberg Media	Digital Advertising	Regeneration Destination
Gabe Bori	Student Work	Jeep - Tread Anywhere
Sara Brown	Student Work	Ford Pumpkin Protection Mode
Leo Burnett Chicago	Digital Advertising	Bear Naked Granola "Naked Trails"
Leo Burnett Chicago	Television Commercial	ALDI "Swindle Season"
Leo Burnett Chicago	Television Commercial	Special K "Special for a Reason"
Leo Burnett Chicago	Radio Commercial	Special K "How to Feed Your Human"
Leo Burnett Toronto	Public Service	The Toxicity Rating
Leo Burnett Toronto	Public Service	Daily Bread
Leo Burnett Toronto	Non-Traditional Advertising	Pizza Refill
Leo Burnett Toronto	Non-Traditional Advertising	Mudern Art
Leo Burnett Toronto	Non-Traditional Advertising	Pepperoni Hug Spot
Leo Burnett Toronto	Digital Advertising	Pepperoni Hug Spot
Leo Burnett Toronto	Integrated Campaign	Pepperoni Hug Spot
BVK	Integrated Campaign	Travel Wyoming Inspires Modern Explorers
C&B Advertising	Digital Advertising	Alberta's "Least-Liked"
Camp Jefferson	Integrated Campaign	Rally the Rivals
Carmichael Lynch	Television Commercial	Beautiful Silence
Carmichael Lynch	Posters	Greetings from Greenport Harbor
Macey Carson	Student Work	Patagonia - Sleep Anywhere
Timothy Chae	Student Work	Amtrak / Sometimes the Long Way is the Only Way
Tmothy Chae	Student Work	Zildjian / Cymbal Symbols
Goyen Chen	Student Work	listen to peace
Katie Chen	Student Work	Golden Age Hotline
Paris Cipollone	Student Work	Leatherman - Fix Your Story
Cossette	Digital Advertising	Artificial
Cossette	Television Commercial	Help Us Remain
Cossette	Digital Advertising	Help Us Remain
Cossette	Public Service	Help Us Remain
Cossette	Posters	Happy Opening

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Cossette	Newspaper Advertising	Happy Opening
Cossette	Posters	Rise and Shine
Cossette	Newspaper Advertising	Rise and Shine
Cossette	Public Service	No wood, no good
Cramer Krasselt	Magazine Advertising	Porsche x Backdrop
Cramer Krasselt	Digital Advertising	Porsche x Xbox "Liveries"
Cranford Co.	Posters	Star Wars Symphony R2-D2
Cranford Co.	Posters	Star Wars Symphony Campaign
Curiosity	Radio Commercial	DUDE Wipes: Best Clean, Pants Down
David&Goliath	Magazine Advertising	Eye to Eye
David&Goliath	Digital Advertising	Eye to Eye
Dead Famous	Digital Advertising	Creepy Basement
Deloitte	Posters	Deloitte Stories Gallery
Dentsu Creative Canada	Non-Traditional Advertising	Following Wildfire
Digitas	Digital Advertising	Invis is Drama Free
Doner	Non-Traditional Advertising	The Saucony Marathumb Challenge
Doner	Public Service	No More Buts
Doner	Public Service	Drowning Doesn't Look Like Drowning
DonerNorth	Non-Traditional Advertising	She Runs
DonerNorth	Public Service	She Runs
DonerNorth	Digital Advertising	The Brilliance of the Human Hand
Stephen Dvorak	Student Work	UFO Museum and Research Center
Elkin Editions	Digital Advertising	Stone Island - The Compass Inside
EssenceMediacom	Magazine Advertising	Twiggy Full Circle
Raquel Fereshetian	Student Work	Laffy Taffy: A Bit of a Stretch
Forsman & Bodenfors Canada	Public Service	The Body Bag For Her
Full Punch	Posters	Ridiculously Long URLs
FUSE Create	Public Service	A Real Voice for Women in Tech
FUSE Create	Public Service	Gingerbread House-ing Crisis
FUSE Create	Posters	Food, for thought.
G&G, a division of Acart	Integrated Campaign	The Inescapable House
Garmin	Integrated Campaign	The Miles That Made You
Goodby Silverstein & Partners/Critical Mass	Public Service	Driving While Black
Troy Gostyla	Student Work	Duo Scout
GroupeConnect	Digital Advertising	Bank of America "The Human Sponsorship"
GroupeConnect	Posters	Bank of America "The Human Sponsorship"
GroupeConnect	Public Service	Bank of America "The Human Sponsorship"
GSD&M	Television Commercial	Holiday Night Fever
GSD&M	Integrated Campaign	The Question
GSD&M	Digital Advertising	The Stanley Refresh
Helena Hargraves	Student Work	Skout's Honor Pet Odor Eliminator Spray
Here Be Monsters	Self-Promotion	Giving Nothing
Highdive	Integrated Campaign	Like A Good Neighbaaa
Highdive	Television Commercial	Like A Good Neighbaaa
Highdive	Television Commercial	Love Makes You Do Crazy Things
Highdive	Radio Commercial	Play It Safe Out There
Hoffman York	Public Service	Shingle Mail
Spencer Hogan	Student Work	KILZ / Keep your home's history in the past.
Impact BBDO	Public Service	Audio Nikahnama
Impact BBDO	Digital Advertising	The AI President
Impact BBDO	Public Service	Child Wedding Cards
Inbrax	Trade/Institutional Advertising	Plugs
INNOCEAN USA	Television Commercial	Luxe Is In The Details
INNOCEAN USA	Television Commercial	Vikings
INNOCEAN USA	Integrated Campaign	Welcome Back to the Commute
Juniper Park \ TBWA	Public Service	Hire A Quitter
Juniper Park \ TBWA	Digital Advertising	Hire A Quitter
Juniper Park \ TBWA	Radio Commercial	A Delicious Way To Do Good
Juniper Park \ TBWA	Public Service	Signal For Help - Writer's Toolkit
Chhabria Kanchan	Student Work	Peace by Piece-Lego
Mia Kasper	Student Work	Duck Duck Go: Your Search Is Safe With Us
Seungyoon Kwon	Student Work	Accept It
Lafayette American	Integrated Campaign	StockX "This Is Love"
LERMA/ Advertising	Television Commercial	Silent Night
LERMA/ Advertising	Television Commercial	Say It With A Jingle
LG2	Digital Advertising	Address Change
LG2	Public Service	Address Change

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LG2	Non-Traditional Advertising	Bow of Hope
LG2	Public Service	Make them feel whole
LG2	Public Service	Safety Coaster
LG2	Posters	Sketchy Animals
LG2	Posters	Your Milk
Valentin Lilgenau	Student Work	Breaking Glass
The Local Collective	Posters	Debt Perspectives
LOUDSPKR	Posters	Lookout Wild Film Festival posters
Luquire	Public Service	Airheads
Mackie Biernacki	Television Commercial	Adulting Made Simple - Activities
Mackie Biernacki	Television Commercial	Adulting Made Simple - Dinner
Mackie Biernacki	Television Commercial	Adulting Made Simple - Daycare
Marcus Thomas LLC	Non-Traditional Advertising	Playable Radio
Marcus Thomas LLC	Radio Commercial	Playable Radio
Morgan Martinez	Student Work	L'Oréal Sublime Bronze Tanner
Ella Mason	Student Work	Patagonia - People Patches
McCann Canada	Digital Advertising	The Strip-cident
McCann Canada	Digital Advertising	See You There
McCann Canada	Posters	The Smoking Forest
McCann Canada	Non-Traditional Advertising	See You There
Media.Work	Self-Promotion	Data PostProcessing
Hyereen Nam	Student Work	Velveeta Cheesy Thrillers
No Fixed Address	Posters	Doki Doki
No Fixed Address	Integrated Campaign	Carb(on) Nuetral Diet
Noble Studios	Self-Promotion	Noble Studios, "Be Better Bash"
Ogilvy Brazil	Digital Advertising	#SavedFlags
Ogilvy Chicago	Posters	Critics Welcome
Ogilvy Chicago	Digital Advertising	Tu Victoria Está Aquí
Ogilvy Chicago	Digital Advertising	Theo's Story
Ogilvy Chicago	Non-Traditional Advertising	Closer to Care
Ogilvy LA	Public Service	Protect This Kid
One Twenty Three West	Digital Advertising	Plenty of Fish - The Gallery of Dick Pics
One Twenty Three West	Non-Traditional Advertising	Alienvitations
OneightyFCB	Magazine Advertising	Invisible Bruises
Maddie Otero	Student Work	Acorns Financial Planning App / Invest Yourself
Doug Pedersen Art Direction & Design	Posters	GhostBox Radio & Podcast Posters
Doug Pedersen Art Direction & Design	Sales Promotion	GhostBox Radio & Podcast Campaign
Doug Pedersen Art Direction & Design	Sales Promotion	GhostBox Radio & Podcast - Ectoplasm
Pereira O'Dell	Television Commercial	Meet "The Boys" in Bally New Brand Campaign
Plot Twist Creativity	Television Commercial	H-E-B: Shopping for Love
Plot Twist Creativity	Posters	HEB Spurs--Wemby Billboard
Preacher	Television Commercial	How Texas Orders In
Preston Spire	Integrated Campaign	The New Life Vest
Publicis Canada	Digital Advertising	The Face of Smoking
Publicis Canada	Public Service	The Face of Smoking
Publicis Groupe Canada	Posters	Who I Really Am
Publicis Groupe Canada	Public Service	Who I Really Am
Rethink	Digital Advertising	Carrots
Rethink	Posters	Color Of Love
Rethink	Posters	Coors Lights Out
Rethink	Sales Promotion	Coors Lights Out
Rethink	Digital Advertising	Coors Lights Out
Rethink	Integrated Campaign	Coors Lights Out
Rethink	Non-Traditional Advertising	Coors Lights Out
Rethink	Posters	Decathlon Stolen Discount
Rethink	Non-Traditional Advertising	Epidemic Sound Feel it Find it.
Rethink	Integrated Campaign	Epidemic Sound Feel it Find it.
Rethink	Digital Advertising	Heinz A.I Ketchup
Rethink	Non-Traditional Advertising	Heinz A.I Ketchup
Rethink	Digital Advertising	Heinz Ketchup & Seemingly Ranch
Rethink	Integrated Campaign	Heinz Ketchup & Seemingly Ranch
Rethink	Non-Traditional Advertising	Heinz Ketchup & Seemingly Ranch
Rethink	Digital Advertising	Heinz Unfakeable
Rethink	Digital Advertising	Kraft Peanut Butter QJar Codes
Rethink	Magazine Advertising	Parenthood
Rethink	Newspaper Advertising	Parenthood
Rethink	Posters	Parenthood

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Rethink	Newspaper Advertising	Parenthood - Airport
Rethink	Newspaper Advertising	Parenthood - Funzone
Rethink	Digital Advertising	Penguin Living Stories
Rethink	Non-Traditional Advertising	Penguin Living Stories
Rethink	Digital Advertising	Philly Bagel Wholes
Rethink	Integrated Campaign	Philly Bagel Wholes
Rethink	Non-Traditional Advertising	Philly Bagel Wholes
Rethink	Television Commercial	Philly Haters
Rethink	Non-Traditional Advertising	Pride Tape For All
Rethink	Television Commercial	Salty Season
Rethink	Digital Advertising	Salty Season
Rethink	Non-Traditional Advertising	See My Name
Rethink	Integrated Campaign	See My Name
Rethink	Posters	Smack For Heinz
Rethink	Digital Advertising	Smack For Heinz
Rethink	Non-Traditional Advertising	Smack For Heinz
Rethink	Non-Traditional Advertising	Sport Your Period
Rethink	Television Commercial	Take a Holiday from the Holidays
Rethink	Posters	Uber Eats Horror Codes
Rethink	Integrated Campaign	Uber Eats Horror Codes
Rethink	Digital Advertising	Worn By Drake
Rethink	Non-Traditional Advertising	Worn By Drake
Rethink	Television Commercial	You're Richer Than You Think
Riggs Partners	Public Service	Work Doesn't Work
RPA Advertising	Digital Advertising	Honda Dream Generator
RPA Advertising	Television Commercial	Long Live the Lazy™
RPA Advertising	Digital Advertising	Long Live the Lazy™
RPA Advertising	Integrated Campaign	Long Live the Lazy™ Integrated Campaign
RPA Advertising	Digital Advertising	We the Lazy
RPA Advertising	Digital Advertising	Important Things Aren't Worth Compromising
Saatchi & Saatchi	Integrated Campaign	Tacoma Oh Sh*t Handle
Saatchi & Saatchi	Non-Traditional Advertising	Tacoma Oh Sh*t Handle
Kailyn Sawhny	Student Work	Fender / Proof You Play
Avery Schildhaus	Student Work	Thoughtify
Emme Schumacher	Student Work	Post-It Notes
Mia Shumway	Student Work	WNBA - Welcome to the W
Sid Lee	Public Service	The Sneaky Endorsement
Sid Lee	Non-Traditional Advertising	OpenHouse
Sid Lee	Digital Advertising	The Side Hustle
Juan Silva	Student Work	Venmo / Divide and Conquer
Solve	Integrated Campaign	Bell's Two Hearted IPA: Never Trend
Vanessa Stachel	Student Work	Delivery for Mr. Frogula
*Trace Element/Plot Twist Creativity	Integrated Campaign	2024 Central Market Texas Event
Talented Webco	Digital Advertising	Chhota Kaam
TANK Worldwide	Posters	Speechlist
TANK Worldwide	Integrated Campaign	Speechlist
TANK Worldwide	Digital Advertising	Speechlist
Target	Public Service	Be A Big - The Only Child
Target	Public Service	Be A Big - The Middle Child
TDA_Boulder	Digital Advertising	Daiya, Skeptics
TDA_Boulder	Digital Advertising	Rebel, Favorite Child
TDA_Boulder	Television Commercial	FirstBank, Courage, Google
Terri & Sandy	Digital Advertising	Absurdly Simple Savings — Balloon Shop
Lucero Torres	Student Work	Coke Real Magic
Trampoline Branding	Public Service	And that changed everything
Trampoline Branding	Public Service	10 seconds
TRG	Digital Advertising	Sit Ups
TRG	Digital Advertising	Second Chance Employment
Verizon Creative Marketing	Digital Advertising	The Met Replica
Verizon Creative Marketing	Non-Traditional Advertising	The Met Replica
VML Canada	Television Commercial	Bold Choice
VML Canada	Posters	Magic Duos
VML Canada	Posters	Magic Duos - Lasagna
VML Canada	Posters	Magic Duos - Fish Taco
VML Canada	Posters	Magic Duos - Large Fries
VML Canada	Posters	Magic Duos - Churrasco
VML Canada	Posters	Magic Duos - Lamb Chops

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VML Canada	Magazine Advertising	Magic Duos - Taco
VML Canada	Magazine Advertising	Magic Duos - Lasaña
VML Canada	Public Service	Pride Unravelled
VML Canada	Digital Advertising	Sans Émission
VML Canada	Non-Traditional Advertising	Sans Émission
VML Canada	Television Commercial	Sans Émission
VML Canada	Sales Promotion	The Cleaner Car Cover
VML Canada	Non-Traditional Advertising	The Cleaner Car Cover
VML Canada	Non-Traditional Advertising	Ontario Racing Unfiltered
VML Canada	Digital Advertising	Ontario Racing Unfiltered
VML Canada	Public Service	Just Because We Can
VML Canada	Public Service	Rarest Rookie Card
VML Canada	Public Service	The Prideless Flag
VML Canada	Public Service	See Jessica. Not The Label.
VSA Partners	Television Commercial	FactSet: Not Just the Facts
Yuchien Wang	Student Work	Play It Forward
Alex Ward	Student Work	Invisible Fence
White Rabbit Budapest	Non-Traditional Advertising	Nobody Delivers Faster
Danny White	Student Work	Everytown - Our New World
WILL	Digital Advertising	Don't put your d*ck here
WILL	Integrated Campaign	Don't put your d*ck here
WILL	Posters	Don't put your d*ck here
Wunder	Non-Traditional Advertising	Inflation Flyer
Wunder	Sales Promotion	Inflation Flyer
ZGM Modern Marketing Partners	Self-Promotion	Studio 45
Zulu Alpha Kilo	Digital Advertising	Book Whoever You Want To Be
Zulu Alpha Kilo	Digital Advertising	Campbell's pAIntings
Zulu Alpha Kilo	Posters	Campbell's pAIntings
Zulu Alpha Kilo	Integrated Campaign	Lawsuit for Survival
Zulu Alpha Kilo	Digital Advertising	Living From Work
Zulu Alpha Kilo	Public Service	Splash Spots
Zulu Alpha Kilo	Public Service	The Planet's Scariest Bouquet
Zulu Alpha Kilo	Non-Traditional Advertising	The Planet's Scariest Bouquet
Zulu Alpha Kilo	Digital Advertising	The Randomizer
Zulu Alpha Kilo	Digital Advertising	Turkeyware
Zulu Alpha Kilo	Digital Advertising	Wall of Wonder